

COP30 Finland Pavilion / Open call – Limited availability

- Reserved for civil society organizations, public authorities and UN agencies that align with the pavilion's themes
- Hosting rights to events subject to availability
- Basic accreditation for event representatives
- Visibility in select communications
- No participation fee, but selection is based on strategic alignment and available resources

Selection criteria

Alignment with COP30 and Finland pavilion goals and themes.

Global interest & audience appeal

The topic should resonate with a broad international audience.

Innovation & thought Leadership

Offer a unique perspective, new ideas, technologies, solutions or policy approaches.

Diversity & inclusivity

Contribute to diverse perspectives, ensuring representation from different sectors, geographies, and communities.

Collaboration & engagement potential

Ability to collaborate with other Finnish and international stakeholders (government, businesses, NGOs) and other pavilion partners.

Credibility & track record

Proven track record of impact in sustainability, climate action, or policy influence.

Communications & outreach

The partner should have strong communication capabilities, and be willing to contribute to common outreach activities.

Few facts before applying for an event at Finland's pavilion under the Pro Bono category

Who can apply for an event under the Pro Bono category?

Invitation is extended to all potential stakeholders of the UNFCCC, including NGOs, academic institutions, municipalities, and government ministries, both from within Finland and abroad,

to submit their applications. To participate in our events, organizers are required to adhere to the pavilion's code of conduct and endorse its objectives.

Do we need access to COP30 to be able to apply for an event?

Finland pavilion will be located in the Blue Zone. Please note that this area requires an official accreditation to COP30. The accreditations for the event organizers and speakers of the pavilion program are under the decision-making of the Ministry of the Environment of Finland. The number of accreditations may be limited. In every case, accreditations are for the organizers and speakers of the event, not for the audience. So, the audience must have accreditations from other sources.

Who finances this operation and events?

The pavilion is financed by partner organizations. This covers the space and technical facilities in the room and some international communication. Please note that all the costs of the events are the responsibility of the organizer of the individual events.

What is the duration of an event?

The standard duration of an event is 45 minutes. In special cases, other arrangements can be considered. Evening receptions scheduled after 18:00 are exceptions to this structure, with their duration decided on a case-by-case basis. After each event there will be 10 minutes break and room for short discussions 'off stage'.

Should we organize an event together with someone?

The events hosted at the pavilion aim to inspire the audience through a meticulously curated agenda and a roster of distinguished speakers. Furthermore, the caliber and quantity of event organizers can significantly influence the overall appeal of the occasion. Hence, we strongly encourage you to explore the possibility of engaging international partners to enhance the event's prestige.

Are the events streamed?

This will depend on the pavilion logistics and can only be confirmed at a later stage.

Who can support us with event planning and communications?

Miltton can provide a comprehensive range of supplementary services to support partners in their preparation for COP. These include strategic communications, content creation, stakeholder engagement, and event coordination, tailored to meet specific needs and ensure a successful presence at the conference. Contact us for more information on supporting services!