

COP31 Finland Pavilion

Open Call applicant guide

Who is this for?

The Open Event Call is intended for civil society organisations, public authorities, academic institutions, municipalities, UN agencies, and other non-commercial stakeholders whose work aligns with the Finland Pavilion's themes and objectives.

Selected applicants will receive:

- The opportunity to host a 45–60-minute event at the Finland Pavilion (subject to programme availability)
- Visibility through selected pavilion communications and promotional activities
- The possibility to discuss one (1) Blue Zone accreditation for an event representative, subject to availability and approval processes
- Access to the pavilion's event facilities and technical equipment

There is no participation fee. However, event slots are limited, and selections are based on strategic fit, programme balance, and available resources.

Selection Criteria

Applications will be assessed based on the following criteria:

1. Alignment with Pavilion Priorities

The proposed event should support the themes, objectives, and priorities of COP31 and the Finland Pavilion.

2. International Relevance

The topic should be of interest to a broad international audience and contribute to global climate discussions.

3. Innovation and Thought Leadership

Applications should present new ideas, solutions, technologies, research findings, policy approaches, or practical examples that can inspire action.

4. Diversity and Inclusion

Preference will be given to events that bring together diverse perspectives, sectors, geographies, and stakeholder groups.

5. Collaboration and Engagement Potential

Events that involve partnerships between Finnish and international organisations, businesses, governments, NGOs, research institutions, or other stakeholders are encouraged.

6. Credibility and Impact

Applicants should demonstrate relevant expertise and a proven track record in sustainability, climate action, research, policy, or related fields.

7. Communications and Outreach

Applicants should be willing to actively promote their event and contribute to shared communications activities where appropriate.

Frequently asked questions

Who can apply for an event under the Open Event Call category?

Invitation is extended to all potential stakeholders of the UNFCCC, including NGOs, academic institutions, municipalities, and government ministries, both from within Finland and abroad, to submit their applications.

To participate in our events, organizers are required to adhere to the pavilion's code of conduct, the UN Global Compact principles, and endorse its objectives.

Do we need access to COP31 Blue Zone to be able to apply for an event?

Finland pavilion will be located in the Blue Zone, and this area requires an official accreditation to COP31. The accreditations for the event organizers and speakers of the pavilion program are under the decision-making of the Ministry of the Environment of Finland and subject to availability. Selected organisations may discuss about applying for one (1) accreditation. The number of accreditations may be limited.

Please note that in every case, accreditations are for the organizers and speakers of the event, not for the audience. So, the audience must have accreditations from other sources.

Who finances this operation and events?

The Finland pavilion is financed by partner organizations. This covers the space and technical facilities in the room and some international communication. Please note that all the costs of the events as well as travel and accommodation costs are the responsibility of the organizer of the individual events.

How long is an event?

The standard event duration is 45–60 minutes.

A 10-minute transition period will be scheduled between events to allow for audience movement and informal discussions.

Exceptions, such as evening receptions or special formats, may be considered on a case-by-case basis.

Should we organize an event together with someone?

The events hosted at the pavilion aim to inspire the audience through a meticulously curated agenda and a roster of distinguished speakers. Furthermore, the caliber and quantity of event organizers can significantly influence the overall appeal of the occasion. Hence, we strongly encourage you to explore the possibility of engaging international partners to enhance the event's prestige.

Are livestreaming and interpretation services provided?

No. Livestreaming, recording, interpretation, and translation services are not included as part of the standard Finland Pavilion event package.

Organisers may arrange these services at their own expense, subject to technical feasibility and pavilion requirements. Further information will be provided to selected organisers.

Who can support us with event planning and communications?

Miltton can provide a comprehensive range of supplementary services to support partners in their preparation for COP. These include strategic communications, content creation, stakeholder engagement, and event coordination, tailored to meet specific needs and ensure a successful presence at the conference. Contact us for more information on supporting services!